I. **Background, subject and objectives of the competition**

The Philippine Chamber of Commerce and Industry (PCCI), in furtherance of its advocacy to promote appreciation and application of intellectual property and to support the development and commercialization of locally-developed inventions and innovations, launched the Ambassador Alfredo M. Yao (A.M.Y) Intellectual Property (IP) Awards in 2009.

Through the years, the A.M.Y. IP Award has been conferred to Filipino-owned intellectual properties from the inventor’s community, the academe, and entrepreneurs.

Now on its sixth year, the A.M.Y. IP Award shall be awarded to Filipino-owned intellectual properties that have contributed or have the potential to contribute to economic development and social awareness. They can be an individual, group of individuals, or an individual or group of individuals in collaboration with any school, university or Higher Education Institution (HEI) in the Philippines.

The A.M.Y. IP Award provides a venue to intellectual properties to be presented to potential investors and boost their commercialization. It recognizes inventors, entrepreneurs, and students who contribute to the development of innovative and creative new products and services that make doing business more efficient and cost-effective.

PCCI is on the helm of the A.M.Y IP Awards in collaboration with Intellectual Property Office Philippines (IPOPHIL) and the Department of Science and Technology (DOST).

To be eligible for the awards, a nominated invention must be able to submit the following requirements and meet the following criteria:
II. Criteria

To be eligible for the Awards, a nominated intellectual property must be a patentable technology or subject matter, in the invention category, meeting the following criteria:

1) Has been the output of a research conducted by an individual, group of individuals, or an individual or group of individuals within or in collaboration with any school, university or Higher Education Institution (HEI) in the Philippines;
2) Has been certified novel by way of a patent search conducted by an Innovation and Technology Support Office (ITSO);
3) The products or services applying the invention or innovation has commercial potential;
4) Will solve an existing problem of society or contribute to the development of the local community; and
5) Is environmentally sound and sustainable.

The following prizes will be given to the three winners:

A.M.Y. National IP Award Grand Winner

For the winning individual/group of individuals:
1) Cash Prize of P200,000.00 from PCCI (P200,000.00 for the individual/group of individuals); and
2) Trophy from IPOPHIL

or

For the winning individual/group of individuals within or in collaboration with a HEI

1) Cash Prize of P200,000.00 from PCCI (P100,000.00 for the institution and P100,000.00 for the individual/group of individuals); and
2) Trophy from IPOPHIL
A.M.Y. National IP Award First Runner Up

For the winning individual/group of individuals:

1) Cash Prize of P100,000.00 from PCCI (P100,000.00 for the individual/group of individuals); and
2) Trophy from IPOPHIL

or

For the winning individual/group of individuals within or in collaboration with a HEI

1) Cash Prize of P100,000.00 from PCCI (P50,000.00 for the institution and P50,000.00 for the individual/group of individuals); and
2) Trophy from IPOPHIL

A.M.Y. National IP Award Second Runner Up

For the winning individual/group of individuals:

1) Cash Prize of P50,000.00 from PCCI (P50,000.00 for the individual/group of individuals); and
2) Trophy from IPOPHIL

or

For the winning individual/group of individuals within or in collaboration with a HEI

1) Cash Prize of P50,000.00 from PCCI (P25,000.00 for the institution and P25,000.00 for the individual/group of individuals); and
2) Trophy from IPOPHIL
III. Procedure/Mechanics

1) Individuals or group of individuals must submit an accomplished nomination form, accompanied by a patent search report showing the novelty of the invention conducted by an ITSO, and other materials (e.g. brochures, additional documents), if any, supporting their entry. All documents shall be contained in a sealed envelope upon submission to PCCI addressed to Ms. Cheska Alvarez of the PCCI Secretariat at:

3rd Floor, Commerce and Industry Plaza  
No. 1030 Campus Avenue cor. Park Avenue  
McKinley Town Center, Fort Bonifacio, Taguig City

Deadline for submission of nominations is 29 August 2014.

2) All completed entries submitted on or before 29 August 2014 will undergo a pre-screening evaluation to be conducted by IPOPHIL.

3) All completed entries that passed the pre-screening evaluation will be called on to make a presentation of their entries before the A.M.Y. IP Awards 2014 Panel of Judges. The panel of judges shall be composed of the following:

a) 2 representatives of the PCCI;  
b) 1 representative of IPOPHIL;  
c) 1 representative of DOST; and  
d) 1 representative of CHED

6) The panel of judges shall make their decisions based on the following selection criteria:

a) Uniqueness and originality of invention (30 points)  
b) Readiness for commercialization (40 points)  
c) Impact and benefits to society  
   • Environmental impact (5 points)  
   • Social impact (20 points)  
d) Demonstration/ presentation (5 points)  
   Total= 100 points
IV. Rules

1) Individuals or group of individuals and individuals or group of individuals within or in collaboration with schools, universities and HEIs may nominate multiple entries. The entries may be the work of the same people.

2) Participation in the competition does not waive nor transfer the intellectual property rights of the owners. All persons involved in the judging and administration of the competition shall sign a non-disclosure statement to insure that there will be no prejudicial disclosure of the intellectual property yet to be filed for protection after the competition. However, titles of winning entries may be publicized.

3) Entries submitted shall not be returned but all copies thereof shall be destroyed after the end of the competition.

4) By participating in the competition, individuals, group of individuals and individuals or group of individuals within or in collaboration with schools, universities, HEIs unreservedly accept all the rules and mechanics of this competition.

5) If the winning entry is an entry from an individual or group of individuals within or in collaboration with schools, universities, or HEIs, the institution and the individual or group of individuals of the winning entry, will share the cash prizes equally.

V. Timetable

1) Submission of entries: June 25-August 29, 2014

2) Screening and Evaluation by IPOPHIL – September 1-5, 2014

3) Presentation, Final Judging, and Announcement of Winners- September 23, 2014 (Wednesday)

4) Awarding of A.M.Y. IP Awards Winners- October 24, 2013 (Thursday)
VI. Presentation Guidelines

1) Qualified entries will be asked to present before the Panel of Judges.

2) Inventors will be given fifteen (15) minutes to present their inventions to the Panel of Judges.

3) The Panel of Judges may raise questions while the presentation is ongoing.

4) Allotted time for presentations will be strictly implemented.

5) In preparing the presentation, inventors must focus on highlighting the following:
   - Brief description of the invention
   - Creative breakthrough of the invention which includes the advantages over existing technology
   - Commercial viability of the invention focusing on the potential earnings which may be generated from commercializing the invention
   - Social and environmental impact of the invention
# ALFREDO M. YAO INTELLECTUAL PROPERTY (IP) AWARDS
## (A.M.Y IP AWARDS)

### Registration Form

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<thead>
<tr>
<th>Information about Nominating Authority (please put in N/A if not applicable)</th>
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<td>University/HEI</td>
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<td>Nominating Authority: (Name/Position)</td>
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<td>Contact Details (please include area code)</td>
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<tr>
<th>Invention Information</th>
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<td>Title of Invention:</td>
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<td>Patent Number or application number, if any:</td>
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<td>Researcher(s)/Inventor(s):</td>
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<td>Commercial Applicability</td>
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<td>Description of invention/innovation. Use separate sheet if necessary. Also submit a patent search report.</td>
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<td>Creative Breakthrough:</td>
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Submitted by:

Signature: ____________________________
Printed Name: _________________________
Date: ________________________________